

Travel with Purpose leadership

Through our Travel with Purpose strategy, Hilton has consistently demonstrated strong leadership in advancing environmental and community impact. In pursuit of our Travel with Purpose 2030 Goals, set in 2018, we have expanded the reach of our impact, pioneered innovative solutions, and championed responsible travel for our communities, owners, Team Members and guests.

First major hospitality company to set science-based targets (validated by SBTi) for greenhouse gas emissions reduction



Set Travel with Purpose 2030 Goals



2018

Launched Hilton Global Foundation to expand our community impact



Celebrated 10 years of LightStay, our proprietary environmental data management platform

LightStay

2019

Completed a materiality assessment to identify environmental and community priorities and align with international standards



Donated rooms to frontline medical professionals during the COVID-19 crisis

2020

Completed our Disaster Response Playbook

Launched "Extending Our Stay," a six-part docuseries on sustainable travel



2021

Launched global program to accelerate our transition to energy-efficient LED lighting



Introduced the [Roadmap to Emissions Intensity Reduction](#)

Partnered with Go Hilton to enact a \$1 fee program to support HGF and the Team Member Assistance Fund



2022

✓ Achieved 2030 waste reduction goal

Launched Meet with Purpose checklist to provide tools on hosting sustainable meetings

First hospitality company to be named the [#1 World's Best Workplace](#)



Co-founded the [Hospitality Alliance for Responsible Procurement](#) (HARP)

2023

Transitioned to full-size bath amenities, cutting single-use plastics by 3.7M pounds in the first year



Achieved 10 years of certification to ISO standards

- ISO 14001 Environmental
- ISO 50001 Energy
- ISO 9001 Quality

Expanded our turnkey solutions by adding a Water Efficiency Playbook to increase hotel efficiency

2024

✓ Achieved our 300+ Action Grants goal

Hilton Team Members logged 1.8M+ volunteer hours



Led development of updated survivor-informed Human Trafficking Prevention Training

Named [#1 World's Best Workplace](#) for the second time

First hospitality company to sign the [U.S. Food Waste Pact](#)

2025