

Travel with Purpose

Travel with Purpose is good for our people, hotels and communities—and it is good for our business.

It is how we are realizing our founding purpose to fill the earth with the light and warmth of hospitality, driving positive impact and delivering lasting value.



Our People

Building
opportunities for all



Our Hotels

Creating
sustainable stays



Our Communities

Strengthening
where we
live, work and stay

Responsible Business

Operating with accountability, integrity and transparency

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<div>OUR GOALS</div> <div>Create 5M learning and career growth opportunities for all</div>	<div>Reduce emissions intensity by 75% (managed) and 56% (franchised)</div> <div>Reduce water consumption and landfill waste intensity by 50% (managed)</div>	<div>Meaningfully impact 20M community members</div> <div>Contribute 10M volunteer hours</div>
<div>Creating pathways to employment</div>	<div>Diverting and preventing food waste</div>	<div>Grants to support community impact programs</div>
<div>Upskilling Team Members for career advancement</div>	<div>Designing more sustainable hotels</div>	<div>Preventing human trafficking</div>
<div>Unlocking Doors to ownership for all</div>	<div>Preserving the surrounding biodiversity</div>	<div>Sourcing from small/local businesses</div>
	<div>Source with Purpose through sustainable procurement</div>	<div>Volunteering in communities</div>
		<div>Purposeful destination stewardship</div>
<div>Responsible Business</div> <div>Operating with accountability, integrity and transparency</div>		
<div>Data tracking and reporting in LightStay</div>	<div>Aligning with customers to advance their impact objectives</div>	<div>Assessing and managing enterprise risk</div>
<div>Advancing our Human Rights program</div>	<div>Continuously strengthening reporting capabilities</div>	<div>Commitment to transparency in reporting and ongoing stakeholder engagement</div>