# Limited Assurance Verification

for Hilton Inc.

Reporter

Assurance Provider

**Reporter Contact** 

Lead Verifier

Senior Reviewer

**Reporting Year** 

Reporting Scheme

Assurance Scope

Objectives

**Operational Boundaries** 

Geographical Scope of Assurance

Publicly Reported 2024 GHG, Environmental and Social Data

## DEKRA

#### Performed By

Bharati Bhosale

Zed Bates

Cem Onus

Worldwide

2024

Zed Bates Lead Verifier **CARB** Accredited Verifier Per Executive Order H-15-171

#### **Reviewed By**

Dr. Cem Onus **Managing Director DEKRA** Certification Inc. 1120 Welsh Rd #210 North Wales, PA 19454

### Assurance summary

Hilton Worldwide Holdings, Inc. (Hilton) engaged DEKRA Certification, Inc (DEKRA) to provide an independent review and third-party limited assurance of information related to Hilton's Environmental and Social data for the calendar year of 2024. Hilton reports publicly through multiple venues, including but not limited to CDP and Hilton's Travel With Purpose website (https://travelwithpurpose.hilton.com). The Limited Assurance Verification followed the requirements of ISO 14064-3 - Specification with guidance for the validation and verification of greenhouse gas assertions.

## Limited Assurance Verification Opinion

Table 1 Greenhouse gas emissions

Based on the process and procedures conducted, there is **no evidence** that Hilton's GHG and other environmental claims in the following Tables a) are not materially correct or a fair representation of GHG data and information; and b) have not been prepared in accordance with related International Standards on GHG guantification, monitoring and reporting, or to relevant national standards or practices.

#### Hilton Worldwide Holdings Inc. DEKRA Certification, Inc. Indicator Scope 1 Direct emissions Scope 2 Indirect emissions (Location-based) Scope 2 Indirect emissions (Market-based) Various - Carbon Disclosure Project Scope 1 + 2 emissions (Location-based) Scope 1 + 2 emissions (Market-based) CO<sub>2</sub>, CH<sub>4</sub>, N<sub>2</sub>O emissions; Water Use; Energy Use; Waste Generation and Scope 3 emissions from Franchises Landfill Diversion; Year on Year Changes; Scope 3 emissions from Landfilled Waste Corporate facilities and Owned and Managed Hotels for Scope 1 and 2, Franchised Hotels for Scope 3. Scope 3 emissions from Business Travel An evaluation of the following: \*based on absolute values for Business Travel

#### Accuracy of publicly reported environmental data, including GHG emissions, water and energy use, and waste generated and diverted from landfills; Accuracy of publicly reported social impact data including volunteering hours, disaster relief and Action Grants funds distributed and anti-trafficking trainings; and • The organization's controls over its reported corporate responsibility data Criteria ISO 14064-3:2019 - Specification with guidance for the validation and verification of greenhouse gas assertions. Level of Assurance Limited Assurance Materiality 5% Assurance Findings **Positive Verification**



2024 TOTAL -MTCO₂e	INTENSITY MTCO2e/m <sup>2</sup>	INTENSITY - CHANGE FROM 2023
442,406	0.0144	-12.2%
2,135,416	0.0694	-1.1%
2,061,608	0.0670	-3.8%
2,577,822	0.0838	-3.2%
2,504,014	0.0814	-5.42%
3,994,654	0.0663	-10.0%
106,677	0.0035	8.2%
26,617	_	17.9%*

## **DEKRA**

#### Table 2 Other environmental data

INDICATOR	2024 TOTAL	INTENSITY	INTENSITY- CHANGE FROM 2023
Energy consumption (MWh)	MWh	MWh/m2	%
Managed (Hotels + Corporate Office)	7,416,391	0.2410	-3.2%
Franchised	13,977,937	0.2321	-1.3%
Total	21,394,328	0.2351	-2.0%
Water consumption	Megaliters	Liters/m2	%
Managed (Hotels + Corporate Office)	14,290	464	-13.4%
Franchised	30,482	506	4.9%
Total	44,772	492	-1.8%
Water withdrawals	Megaliters	Liters/m2	%
Managed (Hotels + Corporate Office)	57,161	1,857	-13.4%
Franchised	121,926	2,024	4.9%
Total	179,087	1,968	-1.8%
Landfilled waste	Metric Tons	MT/m2	%
Managed (Hotels + Corporate Office)	113,813	0.0037	8.5%
Franchised	364,714	0.0060	28.3%
Total	478,527	0.0052	23.3%
Waste diverted from landfill	Metric Tons	MT/m2	%
Managed (Hotels + Corporate Office)	66,142	0.0022	-2.2%
Franchised	33,729	0.0006	53.0%
Total	99,871	0.0011	9.5%
Waste diversion rate (%)			
Managed (Hotels + Corporate Office)	36.8%	—	-6.2%
Franchised	8.5%	—	17.7%
Total	17.3%	_	-9.2%

#### Table 3 Community impact data

INDICATOR	2024 TOTAL
Disaster relief funds distributed to Hilton Team Members through the Team Member Assistance Fund in 2024	\$1,355,567
Volunteering (number of hours)	452,236
Grants awarded to community partners through the Hilton Global Foundation	\$7,377,017
Team Members supported by the Team Member Assistance Fund	4,304
Mandatory Anti-Trafficking Training - (% of General Managers attesting all hotel Team Members have completed)	Managed: 100%
	Franchised: 87%
Local Sourcing and small business: Number of local and small businesses supported	2,500

## GHG claim evaluation

The data included in Tables 1 through 3 above ("Reported Data") is at Hilton's Corporate Headquarters in McLean, Virginia. For the pu of this report, data listed in Tables 1-2 is considered environmenta and the data in Table 3 is considered social impact data.

The environmental data is based on utility data input by over 7,5 managed and franchised properties into LightStay, Hilton's data management platform. Launched in 2009, LightStay was create track sustainability performance across Hilton's global portfolio to help drive adoption of best practices that reduce environmen impacts. Hilton works closely with ei3, its technology partner an system host, to continually improve the LightStay system feature for its hotels, owners, and management teams.

As a global brand standard, all managed and franchised hotels m utilize LightStay to provide their environmental and community data to Hilton. The current brand standard requires that hotels the following data into LightStay on a monthly basis:



managed urposes	Energy consumed from all energy sources (electricity, gas, steam, chilled water, other).	
al data,	• Water consumed from all sources, including municipal water supply and other sources.	
500 a ed to o and ntal	<ul> <li>Waste disposal including landfilled and diverted waste streams (recycled, organic, other).</li> </ul>	
	<ul> <li>All applicable volunteering events and donations, including food donations, bath amenities, linens, FF&amp;E, etc.</li> </ul>	
nd Ires	• As a brand standard, all hotels must also set annual reduction goals and maintain active energy, water and waste improvement projects	
nust rimpact input	Hilton tracks and supports hotel compliance with the LightStay brand standards globally through the use of LightStay compliance alerts, monthly compliance reports, and direct communications with the Regional Property Operations and Brand Performance teams.	

## **DEKRA**

The LightStay system supports the input of accurate data and accommodates the needs of hotels globally through a variety of features:

- Global conversions: LightStay enables hotels to enter data in a variety of consumption units, consistent with their utility bill, and provides the flexibility to enter costs in local currency.
- Property variables: LightStay automatically populates weather and room occupancy on a monthly basis. Floor area and other key details are included in the Property Profile, which all properties are required to complete as a brand standard.
- Greenhouse gas calculations: Hilton utilizes *The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition).* Historical emissions factors for electricity, natural gas and other energy sources are stored in LightStay and used to calculate the hotel's Scope 1, 2, and 3 emissions. Location-based electricity CO<sub>2</sub>e emissions factors are updated annually in LightStay for the current calendar, based on the most recent and accurate source data available for the country or subregion.
- Compliance Alerts: The LightStay system generates monthly alerts for incomplete or out-of-range consumption values. Hotels have 60 days to enter their utility bills or they will receive an alert message in LightStay. Hotels must address all outstanding alerts within 30 days to remain in compliance with the brand standards.
- LightStay Training: All new hotels must complete an online LightStay training course through Hilton University within three months of opening. Advanced courses are available and LightStay offers extensive user guidance and how-to-guides.
- LightStay Support: Hotels are encouraged to contact the LightStay Support team to help understand their alerts and correct any data input errors. LightStay Support attempts to contact hotels directly to resolve major data issues and may also correct obvious decimal or unit errors, with notification sent to the hotel.

Since 2010, hotel utility data in LightStay has been used for Hilton's external reporting of energy, emissions, water, and waste impacts. Hilton and its consultants have followed a consistent methodology, adapted to meet the company's Travel with Purpose goals.

Consistent with Hilton's 2030 Travel with Purpose goals, Hilton measures and reports annual sustainability performance using the floor area intensity metric (consumption per square meter of total gross building area).

## Reporting scopes:

**Scope 1** includes all onsite GHG emissions from fuel use, almost exclusively natural gas for comfort heating and hot water generation.

**Scope 2** includes all grid electricity used by Hilton's managed hotel properties. The individual hotel CO<sub>2</sub>e emissions factors for the reference group were verified based on the emissions source data provided by country or subregion (i.e., US eGRID, DEFRA, IEA).

**Scope 3** includes all emissions resulting from both onsite emissions and grid electricity at the Franchised hotels, as well as emissions relating to Managed hotel landfilled waste and Corporate business travel. Again,  $CO_2$  emissions factors were verified for different countries and subregions based on international standard data.

### **Risk evaluation**

#### Sufficiency, Appropriateness, and Material misstatement

The sufficiency of data and the appropriateness of both the automated LightStay and final corporate analysis were evaluated for sufficiency, appropriateness, and risk of material misstatement based on analysis methodology.

**Sufficiency Risk**. Due to the large percentage of reporting properties (7,507) and the large property pool (6,612 Franchised properties, 870 Managed properties, and 25 Corporate Offices), the risk of data insufficiency was determined to be **Low**. Annual sustainability results are based on an evaluation of year-over-year results for a reference group of properties with data verified complete and accurate for aggregated reporting purposes. The reference group for 2024 included 94% of total managed properties, and analysis of the reference group's performance supplied the average values (by region) used to complete and correct the data from the remaining properties. Data gathered using the LightStay system has been verified at the site level by DEKRA site sampling, included in Hilton's ISO 9001, ISO 14001, and ISO 50001 site visits. Data anomalies are analyzed at the site level and corrective actions are implemented.

**Appropriateness Risk**. The automated calculations in LightStay (floor area normalization) have been verified for this and all previous reporting cycles and no errors have been found. Hence, the Risk of inappropriate analysis in the LightStay system was determined to be **Low**. Data, once it is reported into LightStay, is also analyzed at the corporate level annually for anomalies and missing data, and properties are excluded from the reference group.

Materiality Risk. Risk of material misstatement was determined to be Low. During the initial stages of data analysis, Hilton identified a subset of 10 properties with significant anomalies that inflated energy use metrics by an additional 5%. These properties, along with the bottom 10 properties (comprising zero values and one negative value), were removed to establish a more representative sample set that followed a normal distribution. This special adjustment was reviewed and deemed appropriate. The final analysis consisted of spreadsheet review and identification of anomalies, with a 5.9% anomaly rate. The most significant anomalies have been incorporated into the sampling plan for internal and external audit in 2024. Anomalies also include issues related to water use reporting. Materiality of the chosen methodology was verified by comparing the final result for all properties not in the anomalous group, using their unmodified (raw) data, against the final result for all properties with all normalization factors active. Globally, the raw data indicated an intensity of 0.067 Metric tons per square meter, while the final data indicated an intensity of 0.072 Metric tons per square meter. The variance of 7.1% is above the 5% materiality limit however, since the final data reflects a higher intensity than the raw data, there is confidence in the process.

### Other environmental claims

Water and Waste Data were both reported into LightStay using the same platform as the energy and greenhouse gas data reviewed above. During the data cleansing process, the properties' water use and waste stream data was evaluated, consistent with the criteria regarding missing and anomalous data above, to determine the reference group and to estimate impacts by excluded and new hotels. Water anomalies were added to the audited group (see 'Materiality Risk' above).

**Community Impact Data**. Properties report volunteer events and participation through LightStay. The summary report of the volunteer hours was reviewed. Numeric outliers were identified and the specific entries within LightStay were reviewed. No discrepancies were noted.

Hilton provides Hilton grants through the Hilton Global Foundation to properties requesting funds for community or environmental projects. The amount transferred from Hilton in 2024 was confirmed by a representative from the Hilton corporate accounting department.

Hilton has assigned Anti-Trafficking Training Courses to all properties through Hilton University. Records from Hilton University were reviewed.



## About DEKRA

DEKRA Certification Inc. is a Management System certification company that has provided ISO 9001, 14001 and 50001 certification services to Hilton since 2010.

Beginning in 2008, DEKRA (then operating as KEMA Registered Quality, Inc.) has provided independent validation services to Hilton for their LightStay Program. DEKRA did not assist or consult with Hilton at any time in generating the Reported Data within the scope of the verification. DEKRA has procedures in place to ensure its work is free from bias and is not unduly influenced by outside parties. DEKRA employees and contractors who participated in assurance activities were free from personal, financial, or other relationships that would potentially compromise their impartiality.

Likewise, the personnel who performed assurance activities were all experienced environmental, sustainability and social responsibility auditors. The competence of these individuals is continually monitored and recorded. All assurance activities were subject to DEKRA's peer review and quality assurance processes.

#### Attested by

Zed Bates Lead Verifier CARB Accredited Verifier Per Executive Order H-15-171

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